Workshop 19/8-2022

Speculative Design

- Design Idé
- ” This form of design thrives on imagination and aims to open up new perspectives on what are sometimes called *wicked problems*, to create spaces for discussion and debate about alternative ways of being, and to inspire and encourage people’s imaginations to flow freely. Design speculations can act as a catalyst for collectively redefining our relationship to reality.”

  Anthony Dunne & Fiona Raby, 2013

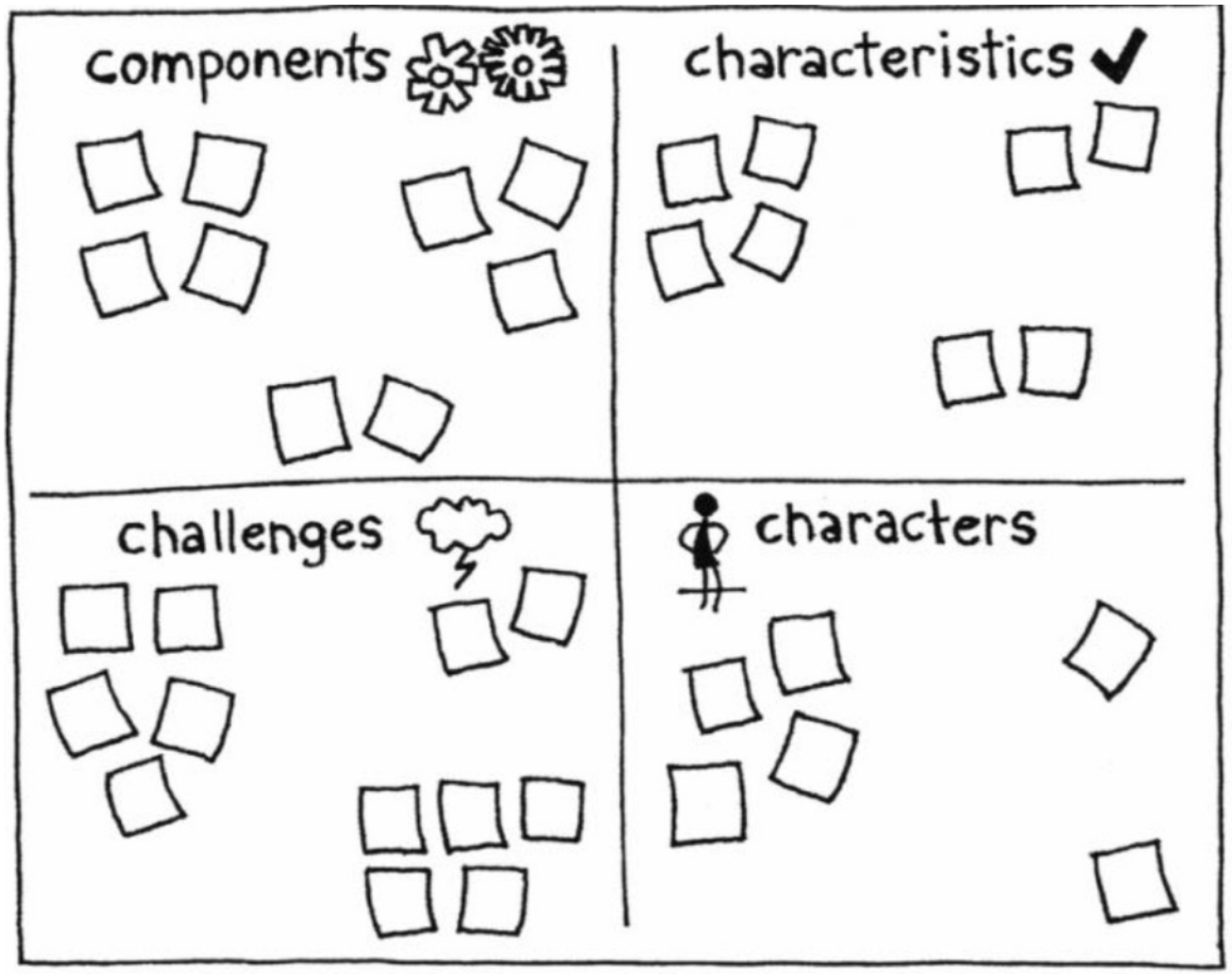
Værktøjer

- 4C’s
- Campfire
- Brainstorming
- How Might We..?
- IDEO Method cards
- Pecha Kucha
- Speculative Everything

4C’s

- Components
- Characteristics
- Challenges
- Characters

- Undersøg og del viden om emne



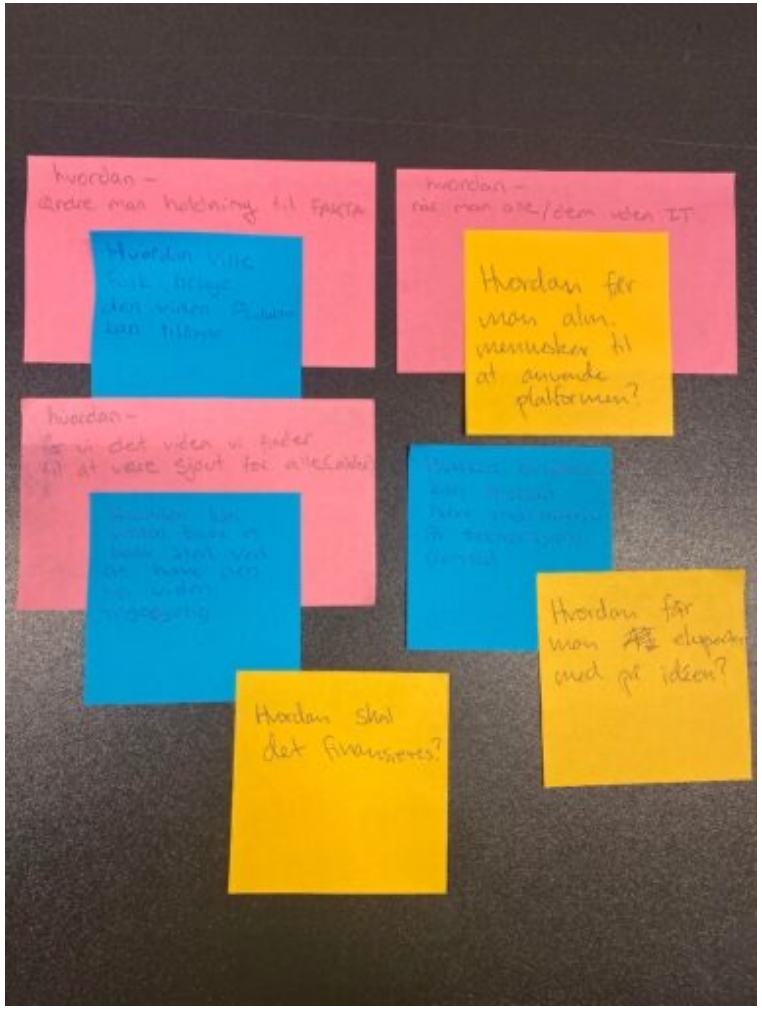
Campfire

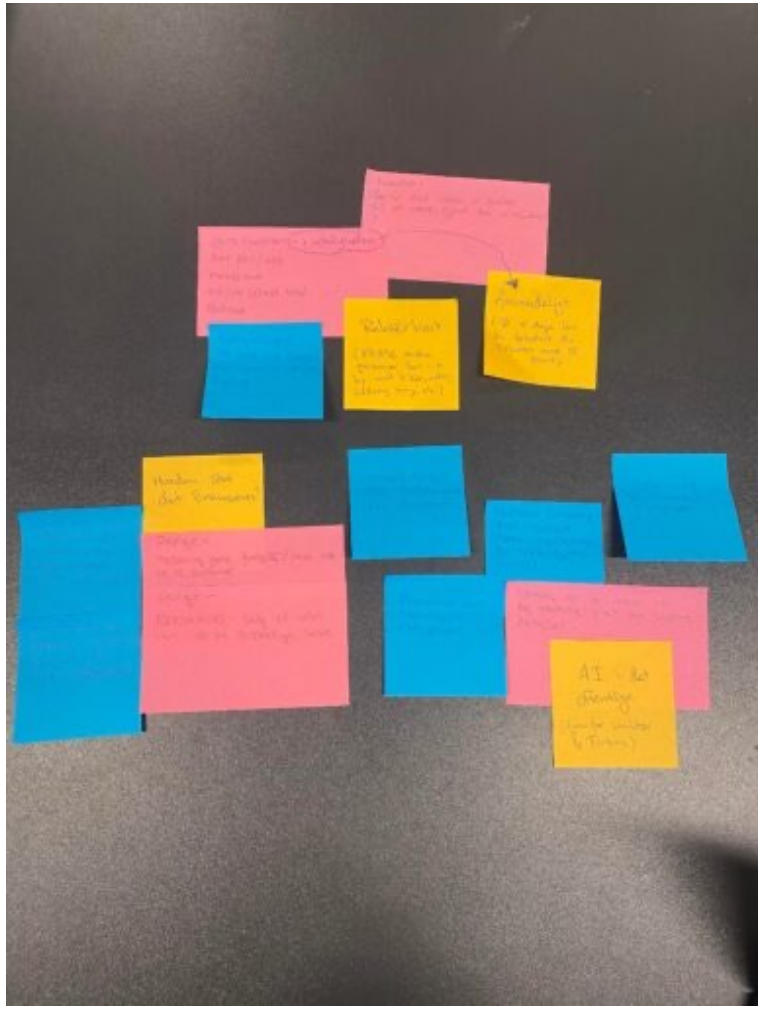
- Hvad er en campfire?
- Hvad fik vi ud af det ?

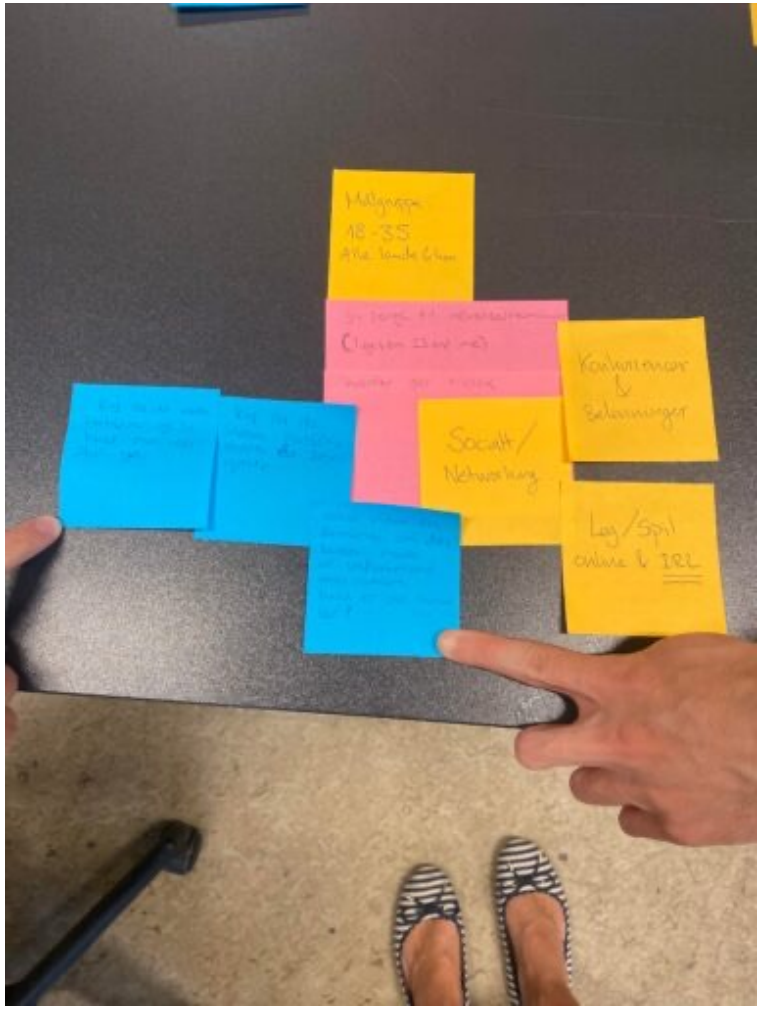
Brainstorming

- Mange ideer
- Ustruktureret

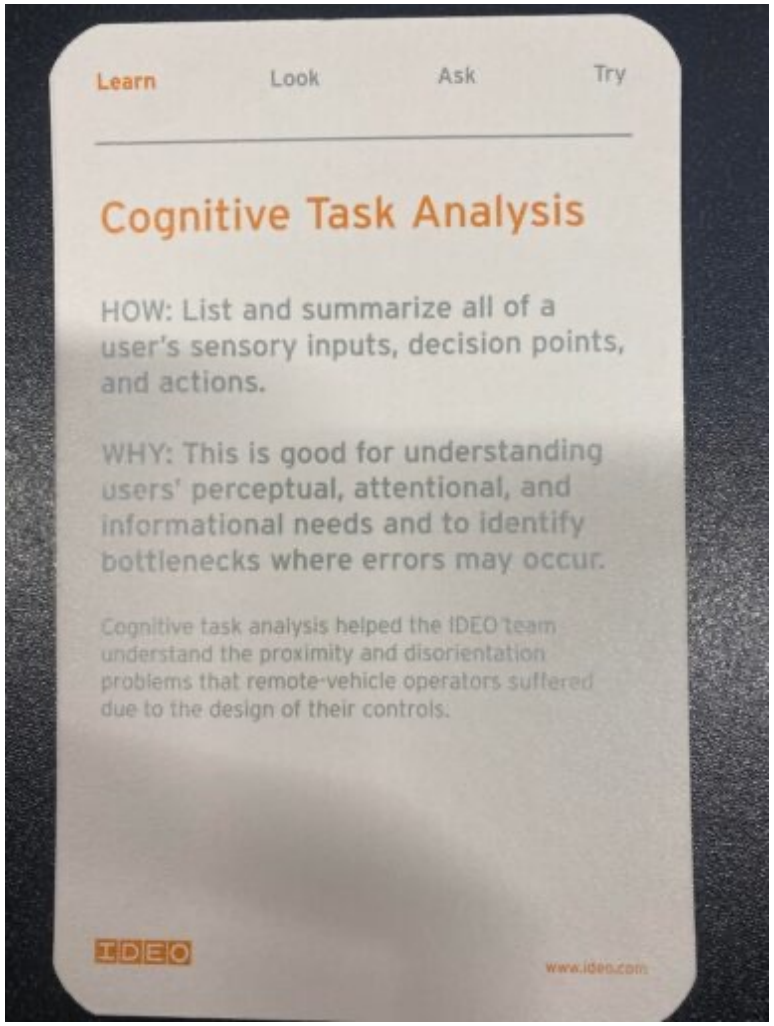
How Might We..?

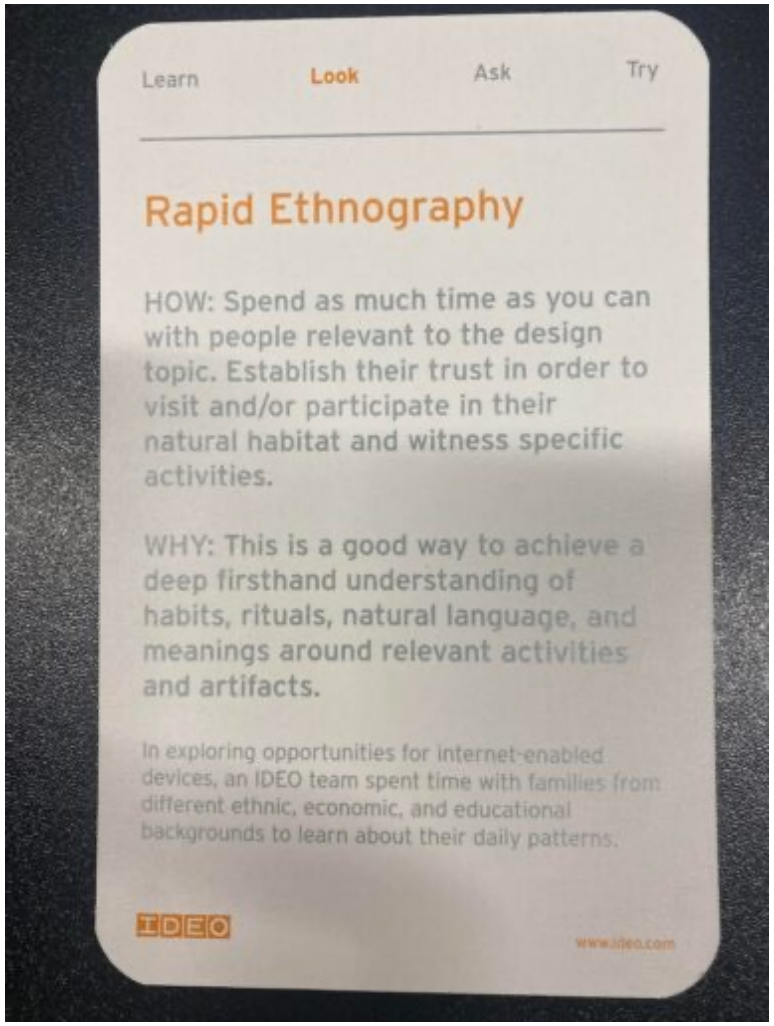

hvordan –
Hvordan får man alm. mennesker til at anvende platformen?
Hvordan skal det finansieres?

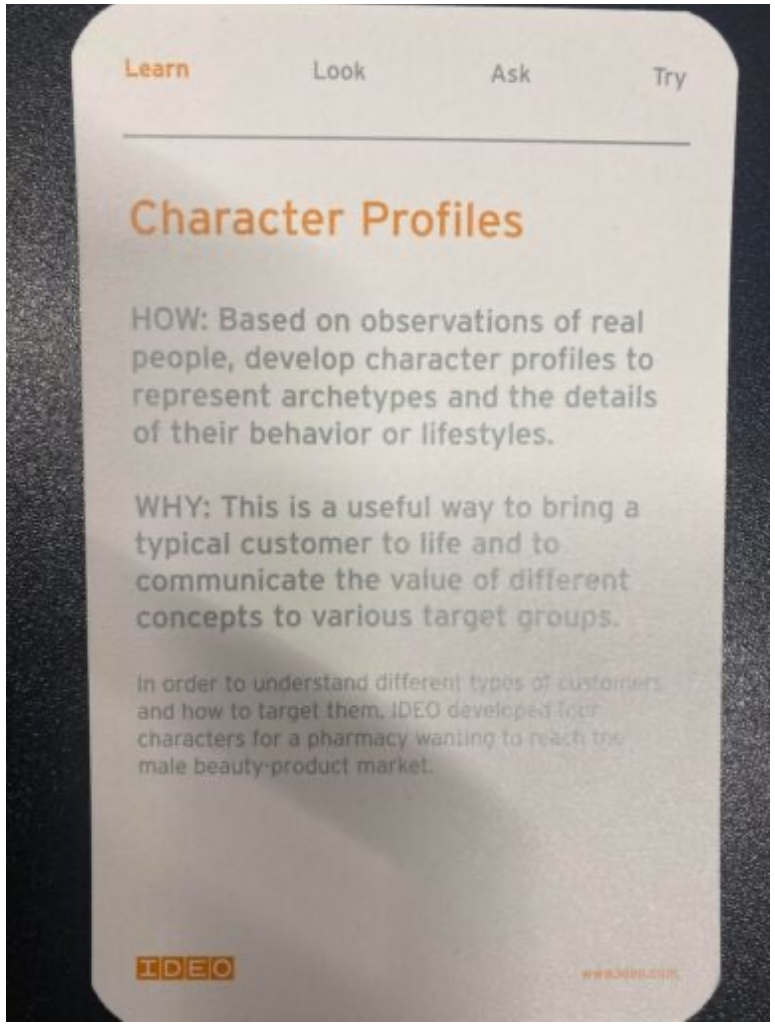



Socialt/ Networking
Log/Spil online & IRL

IDEO Method Cards







PECHA
KUCHA

Problem Frygt

Chris McKenna:

“De sagde, at forandringen accelererede I 1900.
De sagde det I 1920. I 1940, I 1960, I 1980 og I 2000.
Så formodningen er, at folk, der sagde det før, tog fejl,
men at vi har ret lige nu.”

Geoffrey Jones, erhvervshistorie, Harvard:

”Hvis vi tænker på for eksempel fysisk transport og hvordan vi flytter ting rundt i verden, så har den teknologi næsten ikke forandret sig i 30 eller 40 år. Vi har stadig de samme fly, og vi transporterer stadig vores varer i store skibe. Og vi har stadig ikke helbredt kræft.”

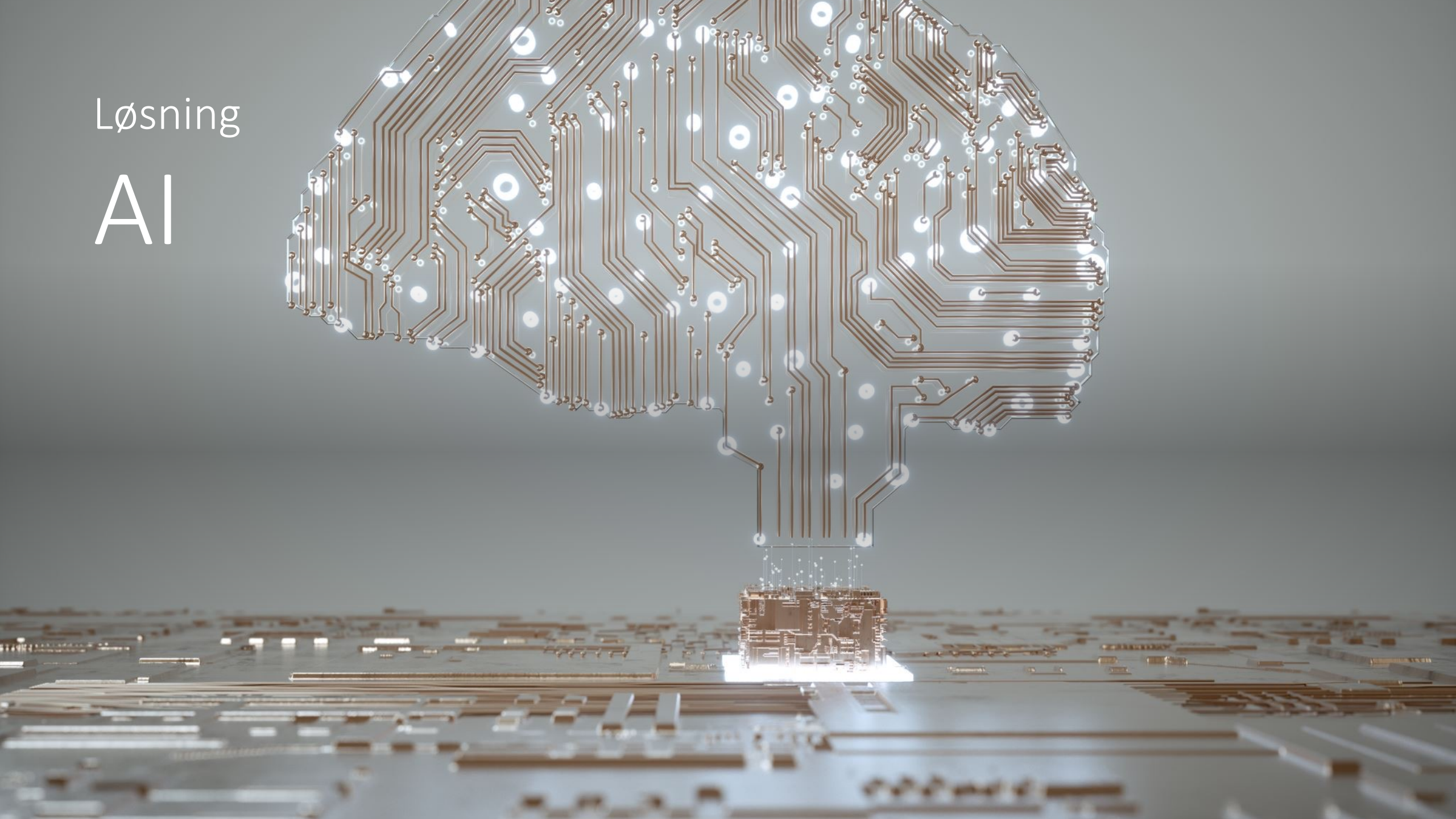
Nithin Nohria, Harvard rektor:

”Hvis du siger, at alting vil mere eller mindre være det samme, hvorfor skulle folk så være opmærksomme?”

There's something that doesn't make sense. Let's go and poke it with a stick.
Steven Moffat
quotefancy

Løsning

AI



Google Maps for viden

If all it took was knowledge, we'd all be billionaires with six-pack abs.

-Derek Sivers

- Duolingo IRL
- Spil/Leg
- Konkurrencer
- gacHA
- Selvmonitorering

Utopiske idéer

Platon (Republik, 375 f.Kr.)

Thomas More (Utopia, 1516)

Charlotte Perkins Gilman (Herland, 1915)

FUNDAC
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AI i dag

- Militær
- Finans
- Hvad nu hvis det offentlige blev involveret i udviklingen af AI?

- “The best minds of my generation are thinking about how to make people click ads. That sucks.”
  — **Jeff Hammerbacher**